Indrajit Sasmal

Senior UI/UX Designer | Product Designer

Location: Kolkata | Open to relocate

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SUMMARY

Product designer with 6 years on AI-native and enterprise SaaS, turning complex, data-heavy workflows into interfaces people can move through with ease. I blend design craft, product strategy and AI to turn complex problems into simple, working experiences.

EXPERIENCE

Senior UI/UX Designer | LeewayHertz Technologies
April 2026 – Present

- **Designed the admin experience for ZBrain.ai**, an AI-native platform where **25+ enterprise organisations** build agents, solutions and workflows over knowledge bases with semantic search and source attribution, **15+ of them signed in the year** since governed execution shipped. Also **created the design system of ZBrain** which is followed both in admin and user portal.
- **Designed a conversational troubleshooting copilot** for Applied Materials, giving field engineers chat-based access to technical documentation and service history with source-linked citations.
- **Sustained 80% first-iteration client acceptance** across client engagements.
- Own **post-deployment design QA** and **review 2 peer designers** through structured critique.
- Use AI for better research synthesis, documentation and wider early ideation, so more of the work goes to the decisions that need judgement.

UI/UX Designer | LeewayHertz Technologies
May 2021 – March 2026

- **Designed three interconnected portals** for Fresenius Medical Care (Cash Application, Invoice to Pay, Admin), streamlining financial exception handling through shared workflows and reusable UI patterns.
- **Designed five connected portals** for Americold covering risk, profile adherence, compliance, safety training and admin, alongside a training chatbot supporting operations **across 230+ facilities**.
- **Redesigned The Hackett Group's high-traffic pages** to brand and accessibility requirements, lifting user engagement 30%.
- Shipped SaaS platforms, responsive web and mobile applications for SobonSobo, BabyPass, Scrut Automation and others, with the **design systems, design tokens** and **brand guidelines** behind them.
- **Worked directly with product and engineering** teams through **daily Scrums**, taking designs from first concept to shipped release.

Freelance Product Designer | 2020 – 2021

- MVP design, UI kits, design systems and branding for early-stage startups.

Support Engineer, Tech Mahindra | 2017 – 2020

SKILLS

AI & Enterprise: AI-Native Products, Agentic AI Workflows, Semantic Search, Conversational UI, AI Governance
Product & UX: Discovery, Information Architecture, User Flows, Interaction Design, Workflow Design, Usability Testing
UI & Systems: Design Systems, Component Libraries, Design Tokens, Data-Heavy Interfaces, Dashboards, WCAG
Craft & Leadership: Design Critique, Mentoring, Design QA, Stakeholder Management, Developer Handoff, Agile & Scrum
Tools: Figma, FigJam, Framer, Photoshop, Illustrator, Claude, ChatGPT

EDUCATION

Bachelor of Technology, Computer Science & Engineering
West Bengal University of Technology | 2013 – 2017

LANGUAGES

English, Hindi